Sitecore
For Content Managers

Lesson 1 - Getting Started

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What is Sitecore?

Logging in

Tour the Launch Pad

Change Password

Customize Desktop

What is Sitecore

Content Management System (CMS)

- Website Content
- Non Technical (Marketers, Writers)
- No HTML, CSS

Sitecore Features and Benefits

- Powerful User Interface for authoring content
  - Content Editor
  - Experience Editor
- Workflows for editing, approving, publishing content
- Multi-language support
- Media Management
- Content Search
- Marketing Features
- Extensible (Sitecore Modules)

Sitecore Live Demo

What we've learned

- Sitecore makes it easy to author web site content
- Login with a Sitecore account
- Change password
- Update Desktop Background
- Launch Pad